

eBusiness Leadership Secrets

- Increase Visitors, Leads & Sales
- Save up to \$49,000 in Internet Marketing Costs...

Stepping Up Advanced Mentoring Program

Advanced leadership secrets to enable you and your team to:

- Improve rankings in search engines.
- Generate more leads and sales from your web presence.
- How to save \$7,000 or more in building an effective website.
- Reduce costs and gain better return from offline and online marketing.

Includes proven tips, tools and tactics through:

Four, three hour workshops and ten hours of implementation focused mentoring, by Digital Strategy and Business Growth Experts.

You will be enabled with the secrets of:

- 1) How to find and target your qualified market on the web.
- 2) How to decide on, prioritise and implement the right search engine ranking targets for your business.
- 3) Quickly building a quality web presence across the web to promote your website.
- 4) The elements that matter in your web design, content and sales processes so you can make the right website decisions and effectively lead your design and other resources.
- 5) Automating your internet marketing and sales processes to leverage your resources and increase conversions.

You and one employee will be enabled with tools to allow you to continue to implement your strategy with internal or external staff.

To qualify you must have:

- 1) One employee or more
- 2) >\$200K in revenue per annum
- 3) 2 years of track record in current business
- 4) Be based in NSW, Australia

Dates:

Four full days on the 14th April, 5th May, 26th May and the 16th June, 2010.

Investment:

This Stepping Up Advanced Mentor Program is valued at over \$5,000 (+GST) – however your company will only invest \$2,500 (+GST) as the program is subsidised by the Industry & Investment NSW (IINSW). **Includes two participants per company.**

The program is limited to eight companies.

Location:

Macquarie Business Training Centre
263 Marsden Road, Carlingford
Computer Room 6
Lots of free parking in car park or on street.

For more details or questions please contact Michael Pulo of Logged On Pty Ltd:

Mobile: 0402 893 948
Web: www.loggedon.com.au
Email: mpulo@loggedon.com.au

The workshops are made possible by the Industry & Investment NSW the New South Wales Government's business development agency.

IINSW delivers programs and services that support the NSW Government's commitment to winning new business activity for NSW, and developing the capacity and productivity of the State's economy.

For further information on how IINSW can help your business go to www.business.nsw.gov.au